

INNSBRUCK – CAPITAL OF THE ALPS

ALPINE AND CITY EXPERIENCE FOR GROUP TOURS

**„BEST OF INNSBRUCK“
THE MUST-SEE TOUR HIGHLIGHTS
OF THE CAPITAL OF THE ALPS**



FASCINATING CITY & INSPIRING ALPINE LANDSCAPE: INNSBRUCK IS MORE

The morning sun bathes the pale peaks of the Nordkette mountain range in golden light. It's a sight that brings a sparkle to the eyes of visitors and locals alike. In the middle of town? Yes indeed! The mountains are our constant companions. They are all around us, visible throughout the city and always in our sights. Innsbruck is more: more than a city, more than mountains, more than just a holiday destination. Innsbruck is an alpine city experience.

HIGHLIGHTS

The Goldenes Dachl (Golden Roof), Innsbruck's famous landmark in the heart of the old town, was built for Emperor Maximilian I. Then there's the Imperial Palace, the Court Church and the Imperial Gardens. The backdrop is the Nordkette mountain range, gateway to the Karwendel mountains. We love our beautiful surroundings, and so will you! There's nowhere like it, with the mountains and city so closely linked. The alpine panorama is all around you, wherever you go: even as you stroll through the medieval old town, between the shady arcades and colourful façades of historic houses.



TOP ATTRACTIONS FOR GROUP TOURS!



NORDKETTE TOP OF INNSBRUCK

It's just a few minutes from the centre of town to Austria's largest nature park! Breathtaking 360° views, with the alpine capital on one side and the Karwendel nature park on the other, make an impressive sight that will linger in your memory.



SWAROVSKI CRYSTAL WORLDS AN EXPERIENCE FOR ALL SENSES

Swarovski Crystal Worlds was opened in 1995 to mark the centennial anniversary of the company's founding. Multimedia artist André Heller designed this unique place of fantasy. To date, this beloved attraction and destination in Tyrol has brought moments of wonder to over seventeen million visitors from all around the world.



TYROLEAN EVENINGS WITH THE GUNDOLF FAMILY TRADITION AND GREAT ENTERTAINMENT

The Gundolf Family has been presenting Tyrolean Evenings in Innsbruck since 1967. Throughout the summer season, they will be performing DAILY in the refurbished Alpinsaal an der Messe in central Innsbruck (2-3x per week during the winter season). Their traditional folk music, dancing, Tyrolean "shoe-slapping", singing and yodelling delight audiences from the locality and all over the world every day.



NORDKETTE.
TOP OF INNSBRUCK

SWAROVSKI
Kristallwelten



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NORDKETTE – TOP OF INNSBRUCK



**NORDKETTE.
TOP OF INNSBRUCK**



They are just a few minutes from the centre of town to Austria's largest nature park! The breathtaking 360° views from here make a lasting impression, with the alpine capital on one side and the Karwendel nature park on the other.

The stylish, modern Hungerburgbahn funicular railway takes you straight from the centre of town, via the Alpenzoo if you wish – a favourite with families – and up to the Hungerburg in just eight minutes. There, just across Hermann-Buhl-Platz, named after the world-famous Austrian mountaineer, the journey continues up to the Seegrube at 1905 metres, where you can watch daring mountain sportsmen in summer and winter alike. The Seegrube Perspektivenweg (Path of Perspectives) forms an enchanting walk featuring multi-award-winning architecture and a range of viewing platforms where you can linger and look out over the Inn valley. "Top of Innsbruck", from the 2300-metre Hafelekar station, offers panoramic views and a spectacular way to experience nature, and is easily accessible to anyone thanks to the direct link to the city. Visitors to the Nordkette mountains may even catch a glimpse of some elusive wildlife, but for an unforgettable sight, the unique panorama of the city and mountains is really everything you could wish for.

Extended operating hours in summer

Since the cable cars run one hour longer in the evenings from June to September, guests can avoid the rush hours and also save money during Nordkette Happy Hour.



PARTNER TRADE RATES FOR GROUP TOURS – WINTER 2024/2025 and SUMMER 2025

Prices are valid from 22.11.24 until 02.11.25 and for groups of 11 or more, for return journeys. 20% discount when booking online or paying directly on site. Your online discount code is **BESTOFINNSBRUCK** and can be redeemed at the end of the booking process.

Adults*	Full price	20% discount
Innsbruck-Hafelekar / Top of Innsbruck	€ 52,00	€ 41,60
Top of Innsbruck HAPPY HOUR **	€ 41,60	€ 33,30
Alpenzoo Kombi-ticket***	€ 23,00	€ 18,40
Innsbruck-Hungerburg	€ 13,50	€ 10,80

Free parking for coaches at the Hofgarten

For groups of 20 or more people (excluding driver and tour guide) the parking fee (currently €35 per bus for each calendar day) will be reimbursed at the kiosk in the coach parking area. Offer valid until the renovation of the bus parking lot.

CONTACT

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* Prices for seniors/young people/children on request
 ** The HAPPY HOUR Ticket is valid for groups who enter before 9:30 am or after 2:50 pm
 *** Alpenzoo Kombi-ticket includes the Hungerburgbahn trip and admission to the Alpenzoo



SWAROVSKI CRYSTAL WORLDS – AN EXPERIENCE FOR ALL SENSES

SWAROVSKI
Kristallwelten



Swarovski Crystal Worlds in Wattens, the birthplace of the Swarovski company, opened in 1995 and is one of the most popular attractions in the whole of Austria. Over the last 30 years, the green Giant with sparkling crystal eyes has welcomed over 17 million visitors from all over the world. Attractive rates and special offers for groups make this a favourite destination for group tours.

Across the Chambers of Wonder, international artists and designers take visitors on a journey into a wonderland of fantasy. “The Art of Performance” is one of the great highlights. The Chamber of Wonder presents itself as a true homage to Hollywood and shows original outfits by Elton John, Cher, Katy Perry, Dita von Teese and many more. An audio guide provides visitors with fascinating insights into the installations.

The extensive outdoor area is spectacular too. The Crystal Cloud, with its 800,000 crystals, is an unmistakable highlight, glittering above the Mirror Pool. The black-and-white Carousel, set with 15 million Swarovski crystals, creates a playful atmosphere. And the shopping experience at Swarovski Crystal Worlds is in a class of its own: here in one of the largest Swarovski Stores in the world; there is an enormous range of products made from and with crystal.

Meals and refreshments are available at Daniels Kristallwelten by Don, the award-winning café and restaurant on the premises of Swarovski Crystal Worlds. The menu offers a wide range of options, from simple snacks to multi-course haute cuisine. Sweet treats from the in-house patisserie are the perfect complement.

PARTNER RATES FOR GROUP OPERATORS 2025

Prices are valid until 31 December 2025 and for groups of 10 or more. Enquiries to reservations.kristallwelten@swarovski.com

Adults	Standard price 2025	Group price 2025
Admission Swarovski Crystal Worlds	€ 26,00	€ 17,00
Audio guide with headphones	€ 2,00	€ 1,00

Highlights in brief

- Art – entertainment – haute cuisine – shopping
- Experience packages for groups
- Tyrol's most popular visitor attraction
- Open all year round with seasonal special events
- Group prices & group menus
- Coach parking and services for drivers and tour guides
- Awarded Green Museum – Swarovski Crystal Worlds have received the Austrian Ecolabel

CONTACT

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INNS' BRUCK

TYROLEAN EVENINGS WITH THE GUNDOLF FAMILY

TOP TRADITIONAL FOLK SHOW IN THE NEW ALPENSAAL AN DER MESSE

The popular Tyrolean Evenings presented by the Gundolf Family are well established as one of the best traditional shows in the whole Alpine region, and have been entertaining visitors to Tyrol for more than 50 years now.

The programme includes Tyrolean folk music performed on a wide variety of instruments, show sets, traditional dancing and singing. The Gundolf Family demonstrates every day that traditional culture and top entertainment can go hand in hand!

This is the ideal opportunity to enrich your stay in Innsbruck with some musical entertainment in the best local tradition – now performing exclusively in the new ALPENSAAL AN DER MESSE in the centre of Innsbruck. The new venue is close to the central “Hofgarten” bus terminal, from where it is easily accessible on foot. Customer coaches can park there FREE from 19:00/7 p.m. to 22:00/10 p.m.! On request the Gundolf Family can also provide group menus and evening transfers as an extra for very reasonable prices.



CONTACT

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ALPENSAAL an der Messe
Innsbruck / Austria

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office@tirolerabend.info
www.tirolerabend.info

PARTNER RATES FOR GROUP OPERATORS 2025

Prices valid between 01.01.-31.12.2025 and for groups of 15 or more.
Enquiries to office@tirolerabend.info

PRICES PER PERSON incl. 1 drink*	TYROLEAN EVENING	DINNER & SHOW***
Standard price (adults)**	€ 39,00	€ 66,00
Groups of 15 or more (adults)	€ 28,00	€ 48,00
Children aged 6-10 (0-5 free)	€ 10,00	€ 20,00

* Price includes 1 drink: 0.5l beer, 0.25l wine or 0.25l soft drink

** Official retail price, youth/student prices on request

*** Dinner (3-course menu) is available either at 19:00/7 p.m., before the Tyrolean Evening show, or during the show, starting at 20:30/8:30 p.m.

Venue: ALPENSAAL an der Messe Innsbruck,
Kapuzinergasse 11, 6020 Innsbruck
(Entrance is round the corner in Ing.-Ettel-Straße)

Time: Show starts at 20:30/8.30 p.m. (ending around 22:00/
10 p.m.) Dinner available either at 19:00/7 p.m., before
the show, or at 20:30/8.30 p.m., during the show

Dates: Daily from May to October; Wednesdays and Saturdays
from November to April. Additional performances may be
arranged for groups on request. For current performance
schedule, see www.tirolerabend.info/tickets

YOUR PERFECT DAY TRIP TO INNSBRUCK

**INNS'
BRUCK**

SUGGESTED PROGRAMME FOR A FASCINATING ALPINE CITY EXPERIENCE

The morning is devoted to visiting **SWAROVSKI CRYSTAL WORLDS** in WATTENS. A true wonderland of fantasy awaits you in 18 unique Chambers of Wonder, with cool temperatures and real snow to one of the most spectacular mirror installations by Yayoi Kusama. Guests can also look forward to glamorous moments when a newly opened Chamber of Wonder spreads a real Hollywood feeling. To date, this popular destination in Tyrol has delighted more than 17 million visitors from all over the world.

The shopping experience in the Swarovski Crystal Worlds is in a class of its own: in one of the largest Swarovski stores worldwide, there is an enormous range of products made from and with crystal. For Lunch, we suggest the restaurant “Daniels Kristallwelten” in Wattens or a drive to Innsbruck, where numerous restaurants for organized group menus or individual catering for guests are available.

After lunch, you can take a ride up the **NORDKETTE**, leaving from “Congress” station in central Innsbruck. In just 30 minutes, three spectacular funicular railways take you to the “Top of Innsbruck”, at 2300 metres on the Hafelekar. There you will enjoy impressive views over the city of Innsbruck on one side, and the

Karwendel nature park on the other. The direct transport link to the city means this mountaintop viewpoint is easily accessible to anyone, offering a unique panorama of the city and mountains that is really everything you could wish for. The unspoilt landscape of the Karwendel nature park, surrounded by mountain peaks as far as the eye can see, will give you an unforgettable feeling of goosebumps. Gazing down on the city will make you want to explore it in more detail once you get back down the mountains. After your visit to the Nordkette, a tour of the historic town centre is the perfect way to continue your alpine city experience.

And when you have finished strolling around the town, you can round off your day in Innsbruck at a **TYROLEAN EVENING WITH THE GUNDOLF FAMILY**, in the new, rustic-style ALPENSAAL an der Messe in central Innsbruck. The Gundolf Family presents top-quality traditional entertainment, with folk music, Tyrolean dancing and “shoe-slapping”, singing and yodelling. A three-course dinner menu is also available at additional cost, and can be booked for either 19:00/7 p.m., before the show, or from 20:30/8.30 p.m., during the performance. The Tyrolean show programme from the Gundolf Family is one of the best traditional entertainments in the entire Alpine region, and the perfect way to round off your Innsbruck experience!



**NORDKETTE.
TOP OF INNSBRUCK**

SWAROVSKI
Kristallwelten

**TIROLER
ABEND**
Familie Gundolf

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INNSBRUCK INFORMATION AND RESERVATIONS

YOUR PARTNER FOR TAILOR-MADE GROUP TOURS

**INNS'
BRUCK**

WELCOME TO INNSBRUCK

Innsbruck and its surroundings offer many attractions for tour groups. The city itself is fascinating, combining cultural highlights with a spectacular alpine setting, surrounded by picturesque villages and mountains. Excellent transport links make it easily accessible at any time of the year, for instance by train from neighbouring countries or by tour bus. The 40 villages and towns of the Innsbruck region have something to offer for everyone. Holiday accommodation is available in the countryside, an idyllic village, the city centre, or high in the mountains at 2,000 metres.

OUR SERVICES:

- Finding suitable accommodation in the Innsbruck region
- Programme and excursions for Austrian and international tourists
- Planning for company and club outings
- Special programmes for school and study groups or youth groups
- Organising and booking guided tours of the city in various different languages
- Networking and communications for sports & training tours

ENJOY ALPINE-URBAN JOIE DE VIVRE

Are you looking for a special excursion for your group tour? A destination to create unforgettable holiday memories for everyone, whether they are passionate city lovers, incurable culture vultures or fresh-air-fiend adrenaline junkies?

And one where you won't have to choose between the wide-ranging interests of your tour group – they can explore an intriguing city or experience the natural world of the Alps? Then the Innsbruck region is the perfect choice for you.

- Help with finding suitable restaurants and planning evening programmes
- Organising event tickets including delivery to your hotel accommodation
- Bus services (transfers, shuttles, day trips etc.)
- Booking bus parking spaces in Innsbruck
- Images and text for your advertising materials
- Free city maps
- Welcome gifts

Select from our wide range of options for your group tour, coach trip or company excursion, and sample the unforgettable attractions of the Innsbruck region. For sports teams and enthusiasts we have a choice of programmes to make your training tour as richly varied as possible – or we will be delighted to create a tailored programme specially for you. Our Incoming team can help with all your planning, from finding accommodation to devising a customised programme, including sporting or cultural elements, from a Tyrolean Evening to a classical concert.

CONTACT

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